



3485 Promenade Place
Waldorf, MD 20603
www.hopeforpinkfoundation.org
Office: 1(240)270-1560

Board Application for March 2019-2021 Term

Dear applicant,

Thank you for your interest in the **HOPE FOR PINK** Foundation (HFPP) Board! We are a dynamic, committed group of professionals working together to advance the awareness of breast cancer in our community. The HOPE FOR PINK Foundation is run by a working board, currently focusing on the burgeoning population of women with breast cancer and their many needs, including educational assistance, direct support services, activities and programs that can impact and improve their quality of life. We currently have no administrative staff and are seeking the participation of a volunteer board to perform the actual work of the nonprofit.

This application provides us with information about all applicants to help us make informed decisions on who is best suited to fill our board seats. Official interviews will be arranged in as we receive applications as the term is effective March 2019.

Please let us know if you have any questions at info@hopeforpinkfoundation.org. We'll get back to you soon about next steps. Thank you so much!

Signed,

Donita Parker

Founder & CEO, Hope for Pink Foundation

ABOUT THE HOPE FOR PINK FOUNDATION

Hope for Pink Foundation is a national non-profit organization established by Bonita Parker, a stage IV metastatic breast cancer survivor who believes that with a strong support system, positive mindset and radical faith - **YOU CAN WIN!**

Here at Hope for Pink Foundation, we are driven by a single goal ... to do our part in making the world a better place for those living with breast cancer. Our team of dedicated professionals and volunteers are devoted to creating a safe haven that will assist those affected by breast cancer, and educate caregivers on the diagnosis of their loved ones. Hope for Pink Foundation hones in on the importance of becoming the expert of your diagnosis so that you can confidently be the decision-maker of your treatment and maintain control over your life in the process.

Our goal is to educate and empower all warriors on comprehensive ways to come out on the other side of this disease - unstoppable!

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Name:

Address:

Phone Number: (work) _____ (Home) _____

Email Address:

Occupation/Title: _____

Employer: _____

Address:

Educational Background (schools, degrees, dates):

What is your connection to breast cancer? *

Briefly tell us why you would like to volunteer for this organization.

Do you have previous board or other nonprofit experience? If so, please describe number of years served and position. Also please share any work (paid or volunteer) in the breast cancer community or in advocacy for another cause. *

Do you have experience fundraising? If so, please share the number of years served, role, types of campaigns, and amounts raised. *

Do you have experience promoting social issues via mainstream press, media or social media? Please provide links if applicable.

Of the following list, which Roles might you be interested in taking on? Please list at least three possible choices, with additional commentary if helpful:

- **Treasurer-elect:** Helping with deposits, reimbursements, board reports, financial and tax reporting, filings with state and federal government, donor relations. Create HFPP Annual Report. Will take on role of Treasurer in April 2019. (Chief Financial Officer)
- **Secretary-elect:** Help with document-keeping, writing and filing minutes, filings with the federal and state government, all paperwork and filings with national office. Will take on role of Secretary in April 2019. (Corporate Secretary)
- **VP of Communications:** This role is responsible for managing all communications plan activities and building external relationships with the organization's constituencies, including funders and the media.
- **VP Corporate Partnerships & Affiliate Network:** Oversees the organization's national partnership development efforts. Provides guidance and direction to the team and local Affiliate leadership in matters related to governance, financial compliance/reporting, organizational development and structure, event planning and operations, mission delivery, and day-to-day Affiliate operations.
- **VP Marketing:** Responsible for leading the foundation's brand marketing, communications, creative services and digital marketing initiatives.

• **VP Fundraising & Programs:** Responsible for the areas of individual giving, planned giving and signature events. Leading HFPP's direct marketing and donor services initiatives. Supports the executive director's fundraising activities and is a key fundraiser responsible for expanding and diversifying the organization's funder base. The position requires the ability to develop and implement a strategic development plan.

**The above-mentioned positions are voting board seats and renew every 2 years.*

• **Donor Relations and Fundraising Committee:** Acknowledgment letters to donors, soliciting contributions, creating possible fundraising events or campaigns. Maintaining database of donors.

• **Web/IT Committee:** Updating events calendar, homepage, archives, resources, blog, other sections of the site, with input from other board members. Includes editing and designing monthly newsletter sent to our email list, on a web platform. Most newsletter content is repurposed information from the website calendar, blog, and resources.

• **Social Media Committee:** Building HOPE FOR PINK Foundation social media presence, specifically FB, Twitter, and LinkedIn. Lead efforts to expand our current mailing list by adding thousands of additional breast cancer families and professionals.

• **Events Management & Planning Committee:** Setting up and staffing HOPE FOR PINK Foundation booth at 4-5 breast cancer conferences and events per year. Assisting with planning annual gala and other awareness events.

• **Advocacy/Legislative Committee:** Letter-writing, legislator meetings, providing public comment locally and in Maryland and surrounding areas.

• **Outreach/Patient Services Coordinator:** Attend legislative and medical meetings for updates on cure and treatment and patient services.

• **Intern and Volunteer Management:** Finding paid or volunteer interns to do some of the work outlined above.

Please list your choices here: *

Do you have professional experience in the area(s) you have checked above?

- Yes
- No

If so, which area(s)

How many hours a week can you volunteer? _____

How long of a commitment can you give?

- 1 year
- 1-2 years
- 2 or more years
- unsure

Have you had previous volunteering for a women's organization?

- Yes
- No

If so, which one?

Please explain your role

Have you ever been convicted of any crimes?

- Yes
- No

If yes, please explain:

Do you have any physical challenges and/or medical concerns that might affect your involvement or for which you need special accommodations?

- Yes
- No

If yes, please explain:

Do you speak any languages other than English?

- Yes
- No

If yes, which language(s):

Reference: **(RELATIVES ARE ACCEPTABLE REFERENCES)**

Please list three (3) references who have know you for at least three years, and whom we may contact. One of your references should be your employer or supervisor. We also suggest that another be a leader from your place of worship. Other suggestions for references are co-workers, friends, teachers, and/or someone within the community in which you provide community services. Please provide complete addresses and phone numbers for all references will be contacted via mail or phone.

Name:

Address:

Work Phone: _____ Home Phone: _____

Name:

Address:

Work Phone: _____ Home Phone: _____

Name:

Address:

Work Phone: _____ Home Phone: _____

Affirmation: The above information is true to the best of my knowledge. I grant permission to contact my references provided.

Signature: _____

Date: _____

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Interviewer: _____ Date: _____

Interview Comments:

Outcome: _____

Signature: _____

The HOPE FOR PINK Foundation exemplifies a community based, holistic philosophy. Our programs are designed with the cancer patient and caregiver in mind and will assist the community with awareness and accountability. We are dedicated to providing complete program approaches that play an integral role in urging the research for cure while strengthening the need for self-advocacy and support for patients and caregivers.